

Being a sponsor of Dinner in the Dark is a remarkable opportunity for your business to meet new potential clients and customers. It gives your company exposure to an audience that includes the greater southeastern Connecticut area, as well as research and pharma industry representatives from around the globe. It demonstrates your corporate commitment to philanthropy and helping a community in need. Sponsorship provides critical support for Hope in Focus' mission. And, it's fun!

### BUT DON'T JUST TAKE OUR WORD FOR IT!

"It has been our pleasure to support Dinner in the Dark from the beginning. Philanthropic businesses are essential to a nonprofit's success. A strong support base at home can open doors and help organizations like Hope in Focus reach their goals and spread their mission."

**- Susette Tibus**  
*co-owner, Simply Majestic, Mystic, CT*

"Dinner in the Dark is such an innovative way to educate people on the mission of Hope in Focus. In the short two years we have been supporting this organization, this event has quickly become an annual staple in events that we, as a company, look forward to attending. Laura and her team are so amazing, easy to work with and just an overall pleasure. Great job to Hope in Focus, their continued dedication and their passion to always turn LOVE into ACTION."

**- Betty Shea**  
*Program Manager of the Window of Giving*



*(Formerly Sofia Sees Hope)*

[www.hopeinfocus.org](http://www.hopeinfocus.org)

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# DINNER IN THE DARK

**A Unique Sensory Experience**

**SATURDAY, OCTOBER 22, 2022**  
**Mystic Marriott Hotel & Spa • Groton, CT**

## Sponsorship Opportunities



# DINNER IN THE DARK 2022 • SPONSORSHIP OPPORTUNITIES

## ✓ ALL SPONSORS RECEIVE THESE BASIC SPONSOR BENEFITS

- Logo on mailed invitation to over 800 households (August 5 deadline)
- Brand recognition on email invitations to over 1,400 subscribers (August 15 deadline)
- Brand recognition in email and social media promotions, over 100,000 views
- Brand recognition on website & in event press releases
- Verbal recognition during event
- Logo placement on big screen and billboard at registration

## □ Diamond Sponsor • \$10,000

Your logo on full color embossed **Braille menus** at each place setting. Your logo will endure beyond the event as guests take them home as souvenirs.

- Preferred seating for 16 guests (two tables)
- Your logo on the Hope in Focus website home page through the end of 2022
- Full page ad (4.75" w x 7.75" h) in program
- Premium logo placement on website event page
- **PLUS ALL BASIC SPONSOR BENEFITS**

## □ Platinum Sponsor • \$5,000

Your logo on **bibs** will endure beyond the event. Bibs are worn by all guests, and are shared in their photos posted to social media.

- Preferred seating for 8 guests (one table)
- Full page ad (4.75" w x 7.75" h) in program
- Premium logo placement on website event page
- **PLUS ALL BASIC SPONSOR BENEFITS**

## □ Gold Sponsor • \$2,500

- Preferred seating for 8 guests
- Premium logo placement on website event page
- Half page ad (4.75" w x 3.75" h) in program
- **PLUS ALL BASIC SPONSOR BENEFITS**

## □ Silver Sponsor • \$1,000

- Preferred seating for 4 guests
- **PLUS ALL BASIC SPONSOR BENEFITS**

## □ Bronze Sponsor • \$500

- Preferred seating for 2 guests
- **PLUS ALL BASIC SPONSOR BENEFITS**



## Prefer to join us as a 20/20 Vision Table Patron?

Our 20/20 Vision Patrons are philanthropic individuals who support by purchasing a table for 8 guests. Cost is \$2020.

To secure your sponsorship,  
contact us at  
**info@hopeinfofocus.org**  
or 860-266-6062.