



# DINNER IN THE DARK

**A Unique Sensory Experience**

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**SATURDAY, OCTOBER 14, 2023**  
Mystic Marriott Hotel & Spa • Groton, CT

**Sponsorship  
Opportunities**

**HOPE** in **FOCUS**

# DINNER IN THE DARK 2023 SPONSORSHIP OPPORTUNITIES



## ALL SPONSORS RECEIVE THESE BASIC SPONSOR BENEFITS

- Logo on mailed invitation to over 800 households (August 5 deadline)
- Brand recognition on email invitations to over 1,400 subscribers (August 15 deadline)
- Brand recognition in email and social media promotions, over 100,000 views
- Brand recognition on website & in event press releases
- Verbal recognition during event
- Logo placement on big screen and billboard at registration



## Diamond Sponsor • \$10,000

Your logo on full color embossed **Braille menus** at each place setting. Your logo will endure beyond the event as guests take them home as souvenirs.

- Preferred seating for 16 guests (two tables)
- Your logo on the Hope in Focus website home page through the end of 2023
- Full page color ad (4.75" w x 7.75" h) in program
- Premium logo placement on website event page
- **PLUS ALL BASIC SPONSOR BENEFITS**



## Platinum Sponsor • \$5,000

Your logo on **bibs** will endure beyond the event. Bibs are worn by all guests, and are shared in their photos posted to social media.

- Preferred seating for 8 guests (one table)
- Full page color ad (4.75" w x 7.75" h) in program
- Premium logo placement on website event page
- **PLUS ALL BASIC SPONSOR BENEFITS**

# DINNER IN THE DARK 2023 SPONSORSHIP OPPORTUNITIES

## ☐ Gold Sponsor • \$2,500

- Preferred seating for 8 guests
- Premium logo placement on website event page
- Half page color ad (4.75" w x 3.75" h) in program
- **PLUS ALL BASIC SPONSOR BENEFITS**



## ☐ Silver Sponsor • \$1,000

- Preferred seating for 4 guests
- **PLUS ALL BASIC SPONSOR BENEFITS**



## ☐ Bronze Sponsor • \$500

- Preferred seating for 2 guests
- **PLUS ALL BASIC SPONSOR BENEFITS**

## Prefer to join us as a 20/20 Vision Table Patron?

Our 20/20 Vision Patrons are philanthropic individuals who support by purchasing a table for 8 guests. Cost is \$2020.

To secure your sponsorship,  
contact us at  
**info@hopeinfofocus.org**  
or 860-266-6062.

**Being a sponsor of Dinner in the Dark is a remarkable opportunity for your business to meet potential clients and customers. It gives your company exposure far beyond southeastern Connecticut as our audience is global and attendees travel to Dinner in the Dark from near, and far. Sponsorship demonstrates your corporate commitment to philanthropy and to helping a community in need. And, it's fun!**

## **BUT DON'T JUST TAKE OUR WORD FOR IT!**

"Dinner in the Dark is a remarkable event. As first-time attendees and sponsors of the event, we were blown away by how well-executed the entire evening was. Being immersed in a mere hour of life without sight gave us a deeper understanding and fresh perspective on the vital work being done by Hope in Focus and we are proud to support this important organization."

**- Kara Fick**

*Atsena Therapeutics*

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"It has been our pleasure to support Dinner in the Dark from the beginning. Philanthropic businesses are essential to a nonprofit's success. A strong support base at home can open doors and help organizations like Hope in Focus reach their goals and spread their mission."

**- Susette Tibus**

*Co-Owner, Simply Majestic, Mystic, CT*



[www.hopeinfocus.org](http://www.hopeinfocus.org)

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